

**Eaton County's GREAT START Collaborative: Communications Committee**  
Minutes: April 18, 2008

Present: Pat Gundrum, Ronda Rucker, Cindy Van Neste, Debra Williamson

The Communications Committee of Eaton County's Great Start Collaborative met in regular session on April 18, 2008. Minutes from the March meeting were accepted as presented.

Communications Plan:

Ronda presented the re-formatted communications template. The Committee continued their work to identify and list contact information for local organizations and media representatives within the document. When completed the work will be shared with GSC members. Members agreed to review and update the document on an annual basis to keep data current and viable.

Video Production

Members discussed the merits of developing a Great Start Collaborative video for promotional and educational use. The consensus was to explore this topic further in the future and seek out potential resources.

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Next meeting - 9:00 a.m., Early Childhood Connections Office, May 16, 2008.

Upcoming Committee meetings: June 20, 2008.