

GSC/GSPC Name: EATON

Date ECIC Approved _____

Date Submitted: September 23, 2011

Initial Work Plan:

Amended Work Plan:

Updated for Jan 2012 submission

FY2012 – Great Start Collaborative and Great Start Parent Coalition Work Plan

Goal 1: Increase access to and coordination of high quality early childhood programs, within the comprehensive early childhood system.

Objectives:

- Implement priorities from the local Great Start Strategic Plan which fall under one or more of these categories:
 - Shift organizational policies, practices, and procedures to improve access, coordination, and quality of services. (e.g. adopt common forms and intake/referral procedures, adopt evidence based programs, coordination that results in adding new program slots, shift where and when to provide services).
 - Increase service coordination and integration (e.g. joint recruitment and referral for preschool, centralized intake and referral for home visitation, etc.).
 - Expand quantity and quality of service supports offered including adopting evidence-based programs and practices.

- Actively increase strength and density of exchange networks
 - Develop processes to increase mutual information sharing regarding families served by multiple organizations, ensuring that families have signed appropriate documentation to allow this coordination.
 - Increase sharing of concrete resources such as in-kind resources, funds, co-location of services/staff, facilities, supplies, training, and transportation.

Performance Measure for Goal 1		
Provide evidence of and progress toward at least two measurable changes/reforms (that meet the criteria in the objectives above) that have increased access to and/or the coordination of high quality programs for young children and their families. These reforms or changes must be drawn from priorities in the Great Start strategic plan.		
Two Priority Changes/Reforms (excerpted from the local Great Start strategic plan)	Expected Impact/Outcomes by March 31, 2012.	Expected number of children and families impacted by this change/reform.
Eaton Great Start will work with local GSRP programs to implement the new MDE GSRP plan forming one consortium for all programs.	Adoption of a single intake form for all GSRP programs. The adoption of this form will allow all GSRP students/families to be prescreened using the same information. It will allow a single intake process to be further developed and allow coordination across programs.	160 children
Increase sharing of resources by co-location of Eaton County United Way and Eaton Great Start.	Offices for both entities will be located in the Southridge Building. EGS Staff and UW Early staff will be able to coordinate and serve families more adequately. The co-location of these programs will provide young families with a single access	300 children

location for services. Families will be able to access Great Start, Work First, and United Way at the same location. It will allow all the services provided by these programs to work closely together to meet the various needs of the families.

Performance Measure for Goal 1

Increase public and private investment in early childhood programs through both in-kind and cash resources.

Current Status <i>(where are we starting on this performance measure?)</i>	Planned Activities <i>(what needs to be completed by March 31, 2012 to meet this performance measure?)</i>	Person/Group Responsible <i>(Who will be leading the activities?)</i>	Timeline <i>(When will each be completed?)</i>
<p>During the past year, we have begun tracking in-kind and cash that is given to the work of the GSC. We have applied for grants, primarily for the preschool scholarship funds, and received great support that will carry through to fall 2012. Since January 2011, we have documented approximately \$120,000 in matching funds</p>	<ol style="list-style-type: none"> 1. Do a more concerted effort to make sure in-kind match is documented . 2. Continue to document investments on the match funds tracking log. 3. Continue to explore grant funding opportunities 4. Explore ways to document increased investment in early childhood programs other than the funds that come into partner programs. 	<p>Ronda Rucker and the executive committee</p>	<ol style="list-style-type: none"> 1. current and ongoing 2. current and ongoing 3. current and ongoing 4. Feb 2012

Goal 2: Building an informed public in support of early childhood.

Objectives:

- The GSC and GSPC are recognized by local elected officials, business, and philanthropy as a primary source and focal point for information on early childhood.
- The GSC and GSPC mobilize and connect members with public education opportunities.
- Effective communication strategies are implemented resulting in increased awareness and understanding of early childhood as a priority issue.

Performance Measures for Goal 2

- ☐ As key partners in the Great Start initiative’s state-wide public education plan, conduct the following activities/events. ECIC will provide guidance and technical assistance to support these efforts:
 - Prior to December 31, 2011 - The GSC Director will meet at least once with current State Representatives and Senators (individually or in groups) to provide an update on local initiatives and issues around early childhood and recent research data.
 - February/March 2012 - The GSPC will invite and host current State Representatives and Senators at a GSPC meeting or other locally sponsored GSPC event following the Governor’s budget proposal to provide local perspective and reactions.
- ☐ The GSC/GSPC will develop and submit an annual communications plan prior to December 31, 2011 that results in at least five earned media stories (articles, press releases, and Op Ed’s) during the contract period. At least three of these earned media examples must include a quote from or reference to the Great Start Collaborative, Great Start Parent Coalition, or Great Start Initiative. For areas that share media markets, regional efforts are encouraged.
- ☐ Prior to December 31, 2011 - Identify 2 business and/or recognized community leaders who are willing to sign Op Eds in the local newspaper and speak with legislators and other key decision makers on behalf of the Great Start Collaborative about the importance of early childhood investment during budget and policy debates.

Current Status <i>(where are we starting on these performance measures?)</i>	Planned Activities <i>(what needs to be completed by March 31, 2012 to meet these performance measures?)</i>	Person/Group Responsible <i>(Who will be leading the activities?)</i>	Timeline <i>(When will each be completed?)</i>
<p>GSC director and GSPC Liaison currently have a relationship with state and county elected officials and communicate with them frequently.</p> <p>EGS currently has a great relationship with local media and that results in earned media at least once a month.</p> <p>EGS has business and community leaders who work with Great Start. The issue is making the communications non-</p>	<p>GSC Director will meet with Representative Schanassey and Senator Jones in Lansing, or while they are in the local community.</p> <p>GSPC Liaison will plan an opportunity for Representative Schanassey and Senator Jones to meet locally at an event hosted or sponsored by the GSPC.</p> <p>Annual Communications Plan will be submitted to ECIC.</p> <p>Two community leaders will be identified who are willing to communicate on the importance of early childhood investment to policy makers and local newspapers.</p>	<p>Ronda Rucker</p> <p>Kimi Mead</p> <p>Communications Committee</p> <p>Ronda Rucker Kimi Mead</p>	<p>December 2011</p> <p>March 2012</p> <p>December 2011</p> <p>December 2011</p>

partisan and non-threatening to other services.			
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Goal 3: Sustain an effective, inclusive structure and engaged membership for the Great Start Collaborative (GSC) and Great Start Parent Coalition (GSPC).

Objectives:

- The membership of GSC/GSPC is diverse and includes parents and leaders who represent the community.
- GSC/GSPC members are engaged, e.g. attend meetings, serve on workgroups, contribute time, resources, etc. and make decisions leading to the advancement of the local early childhood system and the thus the achievement of the Great Start Strategic Plan.
- The priorities for developing and building the early childhood system reflect the needs identified by parents and most directly related to improving school readiness for young children.
- Strong partnerships exist between the GSC, GSPC, and RRC.

Performance Measures for Goal 3

Great Start Collaborative:

- Provide evidence of an active GSC membership that includes all organizations listed in Appendix A. (Members must have the capacity to commit resources and make decisions on behalf of the organization.) Evidence of an active GSC membership must include examples of increased individual/organization member engagement. Additional evidence must be provided on at least two of the following three measures:
 - New (meaning those who have not served before) members serving in leadership roles on the GSC/GSPC or in workgroups or committees or championing a local early childhood system building effort.
 - Decision making that results in changes to member organization’s policies or procedures to better coordinate services for children and their families.
 - Members contributing in-kind or cash resources toward the GSC and early childhood work.
- Provide evidence that the GSC membership reflects the demographic (i.e. racial, ethnic, socioeconomic, etc.) diversity of the county(ies).
- Provide evidence that a minimum of 20% of GSC membership is comprised of parents of children 0-12 who are serving solely in the role of parent during the GSC meetings (cannot also be representing an organization). The GSC must show progress that the majority of GSC parents use or have used the programs/services of the GSC member organizations spanning across all five Great Start component areas. At least half of the GSC parent members must also be core members of the GSPC (this ensures interconnection and information sharing between the two groups)
- Provide evidence that GSC decisions have included input and experiences from constituencies of parents and diverse segments of the GSC service area that use or have used the programs/services of the GSC member organizations spanning across all five Great Start component areas. Examples may include but are not limited to: parent feedback used to alter/change early childhood programs/services; parent input used to develop new programs and services, etc.
- Updating and actively implementing a Great Start strategic plan. The early care and education section of the plan must also be shared with the Regional Resource Center to assist with coordination/integration of efforts.

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The GSC membership has generally been representative of the community and of the	GSC Membership <ul style="list-style-type: none"> • Continue engagement of all sectors of the community • At least one new member of the GSC taking a leadership role • Members will contribute inkind or cash resources toward the work of the GSC as documented in the matching funds chart. 	Ronda Rucker and the executive committee	Ongoing

<p>agencies/services in the community.</p> <p>Initial survey was done with GSC last year.</p> <p>GSC and all committees are chaired by partner staff and parent members.</p> <p>Parents who attend are open and verbal in decision making processes. Documentation may be the issue.</p> <p>Relationship with RRC is VERY good.</p>	<p>The GSC will be surveyed again this year to ascertain the demographic diversity of members.</p> <p>At least one new parent member will become a member of the GSC.</p> <p>Committee notes will document parent input to decision making so that it can be included in reports to the ECIC.</p> <p>The RRC staff attends our GSC meeting and will make sure Strategic Plan is shared with RRC staff.</p>	<p>2011 GSC Chair – Shelley Miller</p> <p>GSPC Liaison – Kimi Mead</p> <p>Committee Chairs/secretaries</p> <p>Nancy Sherd, RRC staff</p>	<p>January 2012</p> <p>January 2012</p> <p>October 2011 and ongoing</p> <p>October 2011</p>
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Great Start Parent Coalition:

- Provide evidence of a GSPC that has at least 15 core members who help the Parent Liaison/Coordinator organize/support the GSPC to achieve its four core purposes.
- Provide evidence that the GSPC core membership includes a variety of parents who use or have used the programs/services of the GSC member organizations spanning across all five Great Start component areas.
- Provide evidence of a GSPC membership that reflects the demographic (i.e. racial, ethnic, socioeconomic, etc.) diversity of the county(ies).

<input type="checkbox"/> Increase the number of parents (from FY11) connected to the GSPC network through email list and/or social networking membership.			
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<p>GSPC core membership is currently 10</p> <p>GSPC was surveyed last year to gain information on use of services and demographics.</p>	<p>GSPC membership list will be provided to GSC and ECIC that list 15 core members</p> <p>GSPC will be surveyed again this year to ascertain the demographic and use of service information data.</p>	<p>Kimi Mead</p> <p>Kimi Mead</p>	<p>March 2012</p> <p>January 2012</p>
<p><u>Effective Partnerships</u></p> <p>Actively create effective community partnerships between the GSC and GSPC and between the GSC/GSPC and the Regional Resource Center.</p> <p><input type="checkbox"/> Provide two examples of joint projects between the GSC and GSPC based on priorities from the Great Start Strategic Plan.</p> <p><input type="checkbox"/> Work with Regional Quality Improvement Team on a joint project between the RRC and GSCs/GSPCs based on the Quality Improvement Plan.</p>			
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