

F. Action Agenda

Goal and Strategy	Objective	Action Steps	Progress Measure	Target Date	Resources Needed	Roles/ Responsibility		
Child Care And Early Education								
Goal: Families have access to high quality early care and education. Children are ready to succeed in school and in life. Strategy: Eaton County will advocate for quality care and educational experiences for all children beginning at birth.	1	Promote parenting classes by meeting with collaborative agencies.	a	Promote CRRC Reality Babies Curriculum	<ul style="list-style-type: none"> • Attendance • Surveys 	ongoing	<ul style="list-style-type: none"> • flyers • email/phone • time 	subcommittee
			b	Promote Eaton GS Build My Brain trainings	<ul style="list-style-type: none"> • Attendance • Surveys 	ongoing	<ul style="list-style-type: none"> • flyers • email/phone • time 	subcommittee
			c	Promote/distribute information on classes for parents	<ul style="list-style-type: none"> • numbers mailed out • number hits off website • times viewed on Facebook 	ongoing	<ul style="list-style-type: none"> • Flyers • email/phone • time • link to website • Facebook 	subcommittee
	2	Promote new and existing programs to new moms.	a	survey new moms	<ul style="list-style-type: none"> • attendance sign in sheets • returns • hits on Survey Monkey 	<ul style="list-style-type: none"> • Ongoing • Fall 2012 	<ul style="list-style-type: none"> • agency collaboration • data collection • create survey 	subcommittee

			b	survey in insert for parents to fill out and send back	<ul style="list-style-type: none"> • by returns • attendance sign in sheets 	<ul style="list-style-type: none"> • Ongoing • Fall 2012 	<ul style="list-style-type: none"> • agency collaboration • data collection • create survey 	subcommittee
	3	Increase community awareness of children's programs such as Toddler Time	a	Advertise on website, insert, and at doctors' offices and hospitals.	<ul style="list-style-type: none"> • Registration cards • sign in sheets 	ongoing	<ul style="list-style-type: none"> • flyers • websites 	subcommittee
Family Support								
		Provide parent education on safe environments.	a	Provide car seat safety inspections	how many seats inspected	ongoing	<ul style="list-style-type: none"> • car seats techs • maintain certification of techs 	Cindy Van Neste
			b	Provide info from partner agencies at healthfairs	<ul style="list-style-type: none"> • who presents • how many agencies attend 	2013	<ul style="list-style-type: none"> • lists of fairs • list of who to ask 	committee
			c	ACTS or similar parenting class in Eaton County (child abuse prevention)	how many attend	October 1, 2012	<ul style="list-style-type: none"> • qualified instructor • classroom • materials • ABC sign up/211 	FS committee
	2							

	Promote economic resources available: Housing services, food banks, DHS, budgeting classes, 211.	a	gather sources that exist	<ul style="list-style-type: none"> website 211 # of calls 	April 1, 2012	<ul style="list-style-type: none"> internet phone newspaper 211 facebook put 211 on all new flyers 	Shelley Miller
		b	promote resources	<ul style="list-style-type: none"> articles written website hits 	April 1, 2012	<ul style="list-style-type: none"> articles lists 	committee
		c	provide articles for insert	# of inserts printed	ongoing April 2012	articles	Cindy Van Neste

Parent Leadership

Goal: Families support and guide the early learning of their infants and young children. Strategy: Eaton County will provide opportunities and resources for parents to advocate for and become actively	1							
		Increase support to GSC/GSPC	a	Contact PK-K teachers for parent meetings	Have list of upcoming meetings	Ongoing	EATON ISD for list of all schools and contacts	PL and CAT Coords
			b	Attend Great Start events to build relationships	List of upcoming events	Ongoing	List from CAT coordinators	PL/Members
		c	Attend current parent groups	Have list of upcoming meetings	Ongoing	List from 211 and/or GSC partners	PL/members	
	2	Educate and increase public knowledge of policymakers	a	Contact local and state policymakers	<ul style="list-style-type: none"> List of events and happenings, join their FB, WS, newsletter 	Aug 12	Email, phone numbers	PL/PC Members

involved in their children's education.		b	Attend current workshops	Have list of dates and forward to the community	Ongoing	List of current workshops	PL/PC members	
		c	ECIC list of workshops or create/setup what is needed by PC	Have list of date and forward to the community	Ongoing	List from ECIC	PL	
	3	Promote parenting workshops, events/happenings	a	Distribute all info: FB, website, flyers, word of mouth	Count from all trainings – attend sheet	Ongoing	Forward to contact list	PL/Partners
			b	New workshop – Reality Babies	Attendance sheet	Aug 12	Forward to contact list	CRRC - Nancy
			c	Emotion coaching Workshop	Attendance sheet	Aug 12	Forward to contact list	Donna Turner - MSUE

Pediatric and Family Health

Goal: Infants, young children and their families are physically healthy. <i>Strategy: The Great Start Collaborative encourages, challenges, and supports Eaton County to address all areas of health</i>	1	Provide nutrition education and opportunities that include easy meal ideas for the whole family.	a	Utilize ALIVE demonstration kitchen	Sign in sheet and survey	Nov. 2011-April 2012	<ul style="list-style-type: none"> ALIVE kitchen presenter :Melanie Shehan 	Melanie Shehan
			b	Utilize community partners	Sign in sheet and survey	ongoing	<ul style="list-style-type: none"> participating partners, flyers, handouts refreshments/ sample recipes. 	Heather Sanders and subcommittee
			c	Provide recipe/tip/meal ideas in each insert	Quarterly inserts include meal tip/recipe	Quarterly inserts beginning with publication of next	1 person from committee quarterly to write article.	Nikki Selleck

<i>including environmental and personal well-being for children and their families.</i>					insert.			
	2	Provide more community education opportunities on healthy family lifestyles including physical fitness and nutrition.	a	Add more to the Build My Brain Training on physical fitness and nutrition.	Attendance (sign in sheet) and survey	July 1, 2012	<ul style="list-style-type: none"> • Planning time, • BMB trainer, • nutrition and fitness resources for 0-5 year olds from Melanie. 	Nikki Selleck (Heather as speaker/info.)
			b	Incorporate more on physical fitness and nutrition into Toddler Time program.	Sign in/attendance	ongoing target Start date Sept 2011	<ul style="list-style-type: none"> • Cindy Van Neste • TT Volunteers • handouts • resources on Toddler fitness 	Kimi Mead
	3	Incorporate more children's health and activities into the HGB Healthfair.	a	Identify possible information booths.	increasing past HGB attendance	March 1, 2012	<ul style="list-style-type: none"> • phone • email 	subcommittee
			b	identify possible partners/contacts	increasing past HGB attendance	March 1, 2012	<ul style="list-style-type: none"> • phone • email 	subcommittee
			c	subcommittee play more active role in planning Healthfair.	Use book giveaway, stickers, or survey as means to count people with children	March 1, 2012	<ul style="list-style-type: none"> • Healthfair committee • GSC Basic Health subcommittee 	Melanie Shehan

SOCIAL AND EMOTIONAL HEALTH

<p>Goal: Infants, young children and their families are socially and emotionally healthy. Strategy: Eaton County will promote a safe, stable, and nurturing environment for all children, by providing opportunities for positive social growth and awareness of community resources for social-emotional health.</p>	1	Promote mental health services for families of infants and children in Eaton County.	a	Develop a plan to promote and track mental health services.	Plan would be developed.	Summer 2012	<ul style="list-style-type: none"> • Partner Input, • Current existing media contacts, • collaborative input, • 211 	Fran Jozefowicz - Committee Chair
			b	Identify gaps	Plan would be developed.	ongoing	TBD	Social Emotional Committee
			c	Implement Plan with data collection	Collaborative partners informed and engaged	Fall 2012	<ul style="list-style-type: none"> • Partner participation, • man power, • brochures • pamphlets • using communication venues (i.e. listserv) 	Social Emotional Committee
			d	Evaluate	Review data and adjust plan as indicated	Winter 2013	Data	Workers
	2	Provide opportunities for education and resources to foster positive parenting	a	Continue Toddler Time	Number of groups, Number of attendees	ongoing	Volunteers working with Toddler Time Supervisor	Toddler Time Volunteer Supervisor
			b	Identify parenting groups and gaps for Eaton County	Create Survey; compilation/results	April-12	<ul style="list-style-type: none"> • Information from workgroups, • others in community 	Danijela Crvlejevic

		skills.	c	Disseminate Information	Multi-Media, places and method	Fall 2012	<ul style="list-style-type: none"> Manpower, EGS Collaborative contact network, workgroup volunteers 	Social Emotional Chair
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SYSTEM INFRASTRUCTURE

Goal: Eaton County will have an inclusive and representative Great Start Collaborative and early childhood system. Strategy: The Eaton Great Start Collaborative will be representative of and communicate effectively with the community; while striving to provide a comprehensive early childhood system for Eaton county	1	GSC will closely mirror the diversity of the county	a	Complete diversity chart annually	Completed diversity chart	Fall of each year	<ul style="list-style-type: none"> Diversity chart, census information, other data 	GSC Director and chair
			b	Solicit current members for contacts to under-represented groups	List of potential members or contacts in meeting minutes	Ongoing	Survey of members to ascertain demographic and diversity	GSC Director and Chair
			c	Work with PC to meet diversity challenges	Meeting minutes	Ongoing	Survey PC for demographic and diversity	Parent Liaison and GSC Director and Chair
	2	GSC will communicate through multiple resources	a	Continue the use of the GSC and GSPC email list and list serve	Delivery of email messages to partners	Ongoing	<ul style="list-style-type: none"> Computer, email system 	GSC Director and Parent Liaison
			b	Continuation of the GS Facebook	Facebook data - friends/likes	Ongoing	<ul style="list-style-type: none"> Computer, FB administrators, FB account 	Communications committee – Nikki Selleck, FB administrator
			c	Continuation of Media plan, insert, and newspaper articles	Copies of articles and insert	Ongoing	<ul style="list-style-type: none"> Media contacts, media plan, writers 	Communications committee and EGS staff
	3	Work collaborative	a	Look for grants and funding	Cash match will be documented	Ongoing	Resources and contacts for funding	Director, executive staff,

families.		ly to fund and implement needed programs and services		sources to fill gaps	on the leverage chart		sources	and all programs
			b	Look for ways to braid, blend, and work together more efficiently	In-kind documentation on the leverage chart	Ongoing	<ul style="list-style-type: none"> • Open communication, • knowledge of programs and services 	Director, executive staff, and all programs
			c	Advocate for equitable funding across all counties in state – ECIC, Federal, and State	Copies/documentation of any advocacy communications	Ongoing	<ul style="list-style-type: none"> • Partners willing to “own” communications, • knowledge of offerings not available to Eaton Co. 	Director, executive staff, advocacy voice

